

## The tile „Pfeifenmuster“ „Old is the new New“

Under the heading „Old is the new New“ the ceramics manufacture Sommerhuber in Steyr presents the reissued tile „Pfeifenmuster“.

The ceramics manufacture Sommerhuber likes to resort to its seemingly infinite in-house reservoir of traditional shapes and designs. Sommerhuber is setting the trend in combining traditional designs with the latest, modern surfaces and glaze colors. A good example is the tile “Tapetenmuster”, which was presented last year, and now the tile „Pfeifenmuster“. This tile, already popular during the Renaissance was redeveloped by Sommerhuber almost 40 years ago. Nowadays the manufacturing steps of the “new” tile “Pfeifenmuster” are largely unchanged. The new glaze colors and surfaces present a stylistically fascinating, modern way to live traditions, which have lasted for centuries.

A very appealing combination is the tile „Pfeifenmuster“ and the surface „Weathered“. The liaison of a tile design, acclaimed already during the Renaissance, and a modern surface creates a unique vintage look, which fits into a modern chalet as well as into a contemporary, urban loft – always embracing the special characteristics of ceramic tiles such as durability, easy cleaning and the cozy, mild ceramic infrared warmth. By emitting this unique and comforting coziness every tiled fireplace turns into the warm and homely centre of the individual living area.

The tile „Pfeifenmuster“ is available in all our glazes. Please go to [www.sommerhuber.com](http://www.sommerhuber.com) for more information.



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2124\_02



2124\_03



2124\_04



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