

Press release

## Pure Art – "The Art of Warming"

Ceramic manufacturer Sommerhuber draws up a fascinating idea – a tiled stove hanging on the wall.

The wood crackles in the tiled stove and the heat storing ceramics with their mild infrared warmth create enjoyable coziness in the most unique way. This feeling of warmth and comfort is reinterpreted by the Ceramic manufacturer Sommerhuber as a warming "picture" on the wall – Pure Art, the visible and tangible ceramic work of art.

As easy to install as a TV – plug 'n 'play - and so relaxing and soothing as the mild warmth of a tiled stove. Every Pure Art is individually manufactured, a unique piece of warming art is created. Ceramic warmth with its gentle long-waved infrared radiation is a healthy and pleasant way of heating. Pure Art is ideal for the time in-between the seasons or to give your favourite place that very special feeling of coziness.

Combined with a tiled stove, the heat panels Pure Art provide the possibility of an all-over home heating, which combines efficiency and safety by two types of energy – wood and electricity.

Pure Art by Sommerhuber offers a variety of creative opportunities. You choose a glaze color, surface and structure and thus compose your individually manufactured unique piece – your original by Sommerhuber. Pure Art with its gentle ceramic infrared warmth – an exceptional visible and tangible experience.

"Pure Art" is available in all our glazes. Please go to www.sommerhuber.com for more information.





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